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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/567,730	02/10/2006	Kaori Ito	082414-000500US	7675	
20350 7590 07/28/2009 TOWNSEND AND TOWNSEND AND CREW, LLP			EXAMINER		
	CADERO CENTER	ABRAHAM, AMJAD A			
	SCO, CA 94111-3834		ART UNIT	PAPER NUMBER	
			1791		
			MAIL DATE	DELIVERY MODE	
			07/28/2009	PAPER	

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

## Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)		
10/567,730	ITO, KAORI		
Examiner	Art Unit		
AMJAD ABRAHAM	1791		

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The MAILING DATE of this communication appe	ars on the cover sheet with the c	correspondence add	ress
THE REPLY FILED <u>20 July 2009</u> FAILS TO PLACE THIS APPL	ICATION IN CONDITION FOR AL	LOWANCE.	
1. The reply was filed after a final rejection, but prior to or on application, applicant must timely file one of the following rapplication in condition for allowance; (2) a Notice of Appe for Continued Examination (RCE) in compliance with 37 C periods:	eplies: (1) an amendment, affidavir al (with appeal fee) in compliance	t, or other evidence, w with 37 CFR 41.31; or	which places the r (3) a Request
a) The period for reply expires <u>3</u> months from the mailing date b) The period for reply expires on: (1) the mailing date of this Adno event, however, will the statutory period for reply expire la Examiner Note: If box 1 is checked, check either box (a) or (I MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f	dvisory Action, or (2) the date set forth in ter than SIX MONTHS from the mailing b). ONLY CHECK BOX (b) WHEN THE	date of the final rejection	on.
Extensions of time may be obtained under 37 CFR 1.136(a). The date of have been filed is the date for purposes of determining the period of extrumer 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL	ension and the corresponding amount of hortened statutory period for reply origi	of the fee. The appropria nally set in the final Office	ate extension fee be action; or (2) as
<ol> <li>The Notice of Appeal was filed on A brief in compl filing the Notice of Appeal (37 CFR 41.37(a)), or any exter Notice of Appeal has been filed, any reply must be filed wi AMENDMENTS</li> </ol>	sion thereof (37 CFR 41.37(e)), to	avoid dismissal of the	
3. The proposed amendment(s) filed after a final rejection, be (a) They raise new issues that would require further core (b) They raise the issue of new matter (see NOTE below	sideration and/or search (see NOT v);	E below);	
<ul> <li>(c) ☐ They are not deemed to place the application in bett appeal; and/or</li> <li>(d) ☐ They present additional claims without canceling a content of the present additional claims.</li> </ul>			ne issues for
NOTE: (See 37 CFR 1.116 and 41.33(a)).			
4. The amendments are not in compliance with 37 CFR 1.12		mpliant Amendment (	PTOL-324).
<ol> <li>Applicant's reply has overcome the following rejection(s):</li> <li>Newly proposed or amended claim(s) would be all non-allowable claim(s).</li> </ol>	·	imely filed amendmer	nt canceling the
7. For purposes of appeal, the proposed amendment(s): a) [ how the new or amended claims would be rejected is prov The status of the claim(s) is (or will be) as follows: Claim(s) allowed:		l be entered and an e	xplanation of
Claim(s) objected to: Claim(s) rejected: Claim(s) withdrawn from consideration:			
AFFIDAVIT OR OTHER EVIDENCE			
<ol> <li>The affidavit or other evidence filed after a final action, but because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e).</li> </ol>			
9. The affidavit or other evidence filed after the date of filing a entered because the affidavit or other evidence failed to or showing a good and sufficient reasons why it is necessary	vercome <u>all</u> rejections under appea	l and/or appellant fail	s to provide a
10. ☐ The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER		•	
<ul> <li>11. The request for reconsideration has been considered but See Continuation Sheet.</li> <li>12. Note the attached Information Disclosure Statement(s).</li> </ul>		condition for allowan	ce because:
<ul><li>12. ☐ Note the attached Information <i>Disclosure Statement</i>(s). (</li><li>13. ☐ Other:</li></ul>	1 10/30/00/ rapel 110(5)		
/Philip C Tucker/ Supervisory Patent Examiner, Art Unit 1791	/AMJAD ABRAHAM/ Examiner, Art Unit 1791		

Continuation of 11. does NOT place the application in condition for allowance because: Applicant has argued that Yamoka teaches away from the claim step of "performing printing to said ink receiving layer after the card base is taken out from said cavity." Specifically, applicant argues that Yamaoka, after injection molding, has a layer (3 in drawing 2) which covers the ink receiving layer thereby preventing subsequent printing to the ink receiving layer. However, this characterization is drawn to only one embodiment of Yamaoka. Yamaoka teaches in its third embodiment (see drawing 4) that the peeling layer (3) is also removed. Thereby leaving the ink receiving layer exposed and available for post mold printing. After the peeling layer is removed, the ink receiving layer is viewable and covered with a cover layer (as applicant has also claimed in claim 6). As explained in the final rejection mailed on April 29,2009 (arguments section), Yamaoka gives ample reasoning as to why the ink receiving layer was printed on prior to molding. Specifically, Yamaoka was concerned with working articles with curved surfaces which where not capable of post mold printing. Yamaoka, clearly envisions that a flat article could be more easily printed after molding. Furthermore, as this invention related to credit cards, it is well known in the art that credit cards can be printed on. (For example, when someone writes there name onto the back of the card). Therefore, from the teachings of Yamaoka and the information well known in the art it would have been obvious to one havingthe ordinary skill in the art tp alter the teachings of Yamaoka to allow for post mold printing since a flat product was being produced.